

Hi, my name is Larissa & I love design. I have at least 12 years design experience in both print and web. Love working from concept to completion. Have experience in managing design teams. Great with people. Keen eye to detail. Fun Loving. Check out more @ **larissamac.com**

I have always had a love on design, right from an early age. I remember doing everyone's bubble writing for their class assignments to winning the primary school drawing competition at 8 years old. And what about the time, in junior high school, where I designed and printed an A5 monthly magazine for a small group of friends.

Design to me is everywhere. Some things are design well and some things aren't. And when I see those things that just don't meet my design needs – gee my husband knows all about it.

I have designed a get deal of things in my time, from business cards, letterheads, stationery, promotional items, t-shirt designs; to corporate websites, flash e-learning training courses, multimedia presentations, billboards, bus and monorail wraps. I love it all.

My approach is very hands on, I like to either work through the design process from start to finish or if that is not possible I will always seek the end result or dig further to find its point of origin. I love being involved in the creative concept, the ideas, the what, when, where, why and hows...

I have been designing professionally for over 12 years now and have been producing websites for at least 10 years. I work with all the Adobe Creative Suite programs; cross platform, and get involved with Microsoft programs when the need arises.

But you can't put all your eggs into one basket.... my other passion is the love of the great outdoors. I was a ski instructor who travelled the world back when I was so fit it was scary! And now I have just completed a lap of our amazing country, Australia.

If you want you find out more about me, why not give me a buzz on **0435 644 234** or jump online and check out my work at **larissamac.com**. Don't forget to have a quick peek at my resume over the page.

Look forward to hearing from you soon.

You could either spend your time facebook stalking me, or I could kindly offer up some info about myself to you...

**larissamac**  
**webdesigner**

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### SENIOR WEB & GRAPHIC DESIGNER

2008 - 2011

Transmarketing, NORTH SYDNEY, NSW

As senior web and graphic designer of a fun-loving creative agency based in North Sydney, I was responsible for all aspects of design, in both print and web, website management, advertising campaigns, think-tanks and organising and liaising with a great out-going team of designers.

Senior designer is a very rewarding position; but we must remember that it is a demanding job which leads to a challenging role, where one must be committed to the task to achieve maximum results. I thoroughly enjoyed this role and will definitely be looking for these attributes in future employment opportunities.

### WEB & GRAPHIC DESIGNER

2006 - 2008

Image Traders, HORNSBY, NSW

Web and graphic designer for a boutique design studio, I was responsible for all aspects of the job. From quoting to interpreting briefs; corporate identity to business re-branding; print design to advertising campaigns; from static websites to Content Management Systems (CMS) - constantly being involved in a vast diversity of the design spectrum.

### ONLINE GRAPHIC DESIGNER & PHOTO EDITOR

2005 - 2006

Marks & Spencer, LONDON, UK

Designer for all post-production aspects of photoshoots, including airbrushing, re-touching, file conversion for online viewing. The position involved direct liaison with photographers, models, programmers, developers and upper management.

### OVERSEAS TRAVEL

2004 - 2005

UK, Scandinavia, Russia, Eastern & Western Europe, Turkey & Egypt.

### FLASH & WEB GRAPHIC DESIGNER

2003 - 2004

Savv-e, CROWS NEST, NSW

### PROFESSIONAL SKI INSTRUCTOR

2001 - 2003

Perisher Blue & Steamboat Springs Ski Resorts, NSW & USA

### JUNIOR WEB & GRAPHIC DESIGNER

2000 - 2003

TodayTech, NORTH RYDE, NSW

### ABODE CREATIVE SUITE CSS

XHTML 5 & CSS

WORDPRESS DEV & DESIGN

DABBING IN PHP, SQL & JQUERY

CROSS PLATFORM INTEGRATION

PROJECT MANAGEMENT

LATERAL THINKING

WEB & PRINT DESIGN

BRANDING

TYPOGRAPHY

LAYOUT

CONCEPT DEVELOPMENT

ART DIRECTION

ATTENTION TO DETAIL

Everything  
is designed.  
Few things are  
designed well.

Brian Reed

### CSS MASTERCLASS

2007

Dynamic Web Training, North Sydney, NSW

### ADVANCED DIPLOMA OF GRAPHIC DESIGN

1998 - 2000

Northern Institute of Design, Hornsby, NSW

### HIGHER SCHOOL CERTIFICATE (HSC)

1992 - 1997

Asquith Girls High School, Asquith, NSW